

4th Global Ayurveda Festival

ADLUX Convention Centre
Angamaly, Kerala, India

KERALA



May 2020
16-20

Sponsorship Packages

National Arogya Fair

Organised by



Supported by



Industry Partner



In association with



Sponsorship Benefits and Deliverables

PLATINUM PARTNER

Available opportunities : 1 No

INR 30,00,000 + GST

- Top tier Logo presence as Sponsor on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- 1500 Sq. ft stall space in the exhibition hall in prime location
- 15 complimentary delegate registration for the GAF International Seminar
- 4 representatives admitted to attend International Cooperation Conclave
- 4 complimentary delegate registration for Business Meet
- 15 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 60 complimentary exhibition entry pass
- 3 pages colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Top tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Platinum Partner during the valedictory function with facilitation of senior manager
- Opportunity to use GAF logo in sponsors own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsors brochure distribution in the Seminar kit
- 15 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



DIAMOND PARTNER

Available opportunities : 2 Nos

INR 20,00,000 + GST

- Second tier Logo presence as Sponsor on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- 1200 Sq. ft stall space in the exhibition hall in prime location
- 10 complimentary delegate registration for the GAF International Seminar
- 3 representatives admitted to attend International Cooperation Conclave
- 3 complimentary delegate registration for Business Meet
- 12 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 40 complimentary exhibition entry pass
- 2 pages colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Second tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Diamond Partner during the valedictory function with facilitation of senior manager
- Opportunity to use GAF logo in sponsors own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsors brochure distribution in the Seminar kit
- 12 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



Sponsorship Benefits and Deliverables

GOLD PARTNER

Available opportunities : 4 Nos

INR 15,00,000 + GST

- Third tier Logo presence as Sponsor on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- 800 Sq. ft stall space in the exhibition hall in prime location
- 8 complimentary delegate registration for the GAF International Seminar
- 2 representatives admitted to attend International Cooperation Conclave
- 2 complimentary delegate registration for Business Meet
- 8 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 30 complimentary exhibition entry pass
- 1 page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Third tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
Opportunity to use GAF logo in sponsors own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsors brochure distribution in the Seminar kit
- 8 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



SILVER PARTNER

Available opportunities : 6 Nos

INR 10,00,000 + GST

- Fourth tier Logo presence as Sponsor on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- 600 Sq. ft stall space in the exhibition hall in prime location
- 6 complimentary delegate registration for the GAF International Seminar
- 1 representative admitted to attend International Cooperation Conclave
- 1 complimentary delegate registration for Business Meet
- 6 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 20 complimentary exhibition entry pass
- 1 page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Fourth tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Opportunity to use GAF logo in sponsors own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Sponsors brochure distribution in the Seminar kit
- 6 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

Sponsorship Benefits and Deliverables

BRONZE PARTNER

Available opportunities : 8 Nos

INR 5,00,000 + GST

- Fifth tier Logo presence as Sponsor on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- 300 Sq. ft stall space in the exhibition hall in prime location
- 4 complimentary delegate registration for the GAF International Seminar
- 1 representative admitted to attend International Cooperation Conclave
- 1 complimentary delegate registration for Business Meet
- 3 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 10 complimentary exhibition entry pass
- 1 page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Fifth tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Opportunity to use GAF logo in sponsors own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Sponsors brochure distribution in the Seminar kit
- 3 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

SUPPORTER

INR 3,00,000 + GST

- 200 Sq. ft stall space in the exhibition hall
- 3 complimentary delegate registration for the GAF International Seminar
- 1 complimentary delegate registration for Business Meet
- 3 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- Half page colour advertisement in GAF Souvenir
- Half page Company profile to be included in the book of abstracts.
- Logo presence as Supporter on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Sponsors brochure distribution in the Seminar kit
- 2 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

AYURVEDA SOLIDARITY MEET AND CULTURAL EVENTS

INR 5,00,000 + GST

- Display of Logo at the backdrop and entrance of venue as sponsor of Ayurveda Solidarity Meet and Cultural Events
- General recognition in Publicity materials in the Venue
- Opportunity to present mementos to the chief guest
- CEO to be listed as dignitary on the dais
- Branding opportunities in the venue
- 100 Sq. ft stall space in the exhibition hall
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir
- One year free listing in the GAF website

SUPPORTER

INR 1,50,000 + GST

- 100 Sq. ft stall space in the exhibition hall
- 2 complimentary delegate registration for the GAF International Seminar
- 1 complimentary delegate registration for Business Meet
- 2 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- Half page colour advertisement in GAF Souvenir
- Half page Company profile to be included in the book of abstracts.
- Logo presence as Supporter on various GAF 2020 collaterals and promotional platforms where possible and as approved by Organising Committee
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Sponsors brochure distribution in the Seminar kit
- 2 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

AYUSH CLINICS

INR 5,00,000 + GST

- Display of Logo at the entrance of the Clinic area as Lead sponsor
- Branding opportunities in the venue.
- Complimentary 2 stalls 3m x 3m (one in the clinic area and one in General area)
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir
- One year free listing in the GAF website
- General recognition in Publicity materials in the Venue



MEDICINAL PLANTS EXPO

INR 3,00,000 + GST

- Display of Logo at the entrance of the Medicinal Plants Expo
- Branding opportunities in the venue. (This area will have a high level of footfalls and visitor traffic for branding opportunities)
- 100 sq.ft stall space in the exhibition
- Logo hyperlinked on the GAF website
- Half page color advertisement in the Souvenir
- One year free listing in the GAF website

EDUCATION EXPO COLLEGE PAVILION

INR 10,00,000 + GST

- Display of Logo in the entrance of the pavilion as sponsor of the pavilion
- Branding opportunities in the pavilion.
- 200 Sq.ft stall space in the exhibition
- Logo Hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- Opportunity to use GAF Logo in sponsors own advertising / promotional material.
- Two complimentary delegate registration at Buyer Seller Meet.
- Five complimentary delegate registration for the GAF International Seminar.
- One page Company profile to be included in the book of abstracts.
- Display of Logo in E-Brochure.
- Brochure distribution in the Seminar kit
- 5 nos. display panels in various strategic locations (to be supplied by the Sponsor)
- One year free listing in the GAF website

DELEGATE BAGS - INTERNATIONAL SEMINAR (4000 Nos)

INR 12,00,000 + GST

- Display of Logo in the delegate Bag
- Opportunity to distribute bags to the delegates by the Company representatives
- 200 Sq.ft stall space in the exhibition
- Logo Hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- Opportunity to use GAF Logo in sponsors own advertising / promotional material.
- Two complimentary delegate registration at Business/Buyer Seller Meet.
- 6 complimentary delegate registration for the GAF International Seminar.
- One page Company profile to be included in the book of abstracts.
- Display of Logo in E-Brochure.
- Sponsors brochure distribution in the Seminar kit.
- Display panels in various strategic locations (to be supplied by the Sponsor)
- One year free listing in the GAF website

DELEGATE BAGS – BUSINESS MEET (500 Nos)

INR 2,50,000 + GST

- Display of Logo in the delegate Bag
- Opportunity to distribute bags to the delegates by the Company representatives
- 100 Sq.ft stall space in the exhibition
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- Two complimentary delegate registration at Business/ Buyer Seller Meet.
- 3 complimentary delegate registration for the GAF International Seminar.
- One page Company profile to be included in the book of abstracts.
- Sponsors brochure distribution in the Seminar kit.
- Display panels in various strategic locations (to be supplied by the Sponsor)
- One year free listing in the GAF website



INAUGURAL DINNER

INR 8,00,000+ GST

- Opportunity to have a named Inaugural Dinner (7.30 PM-11.00 PM)
- Inaugural dinner publicity and branding to carry company name and logo on exclusive basis e.g. Inaugural Dinner supported by “X Company”
- Additional venue branding opportunities at the inaugural dinner venue will be offered subject to approval of organising committee
- Organising committee shall select venues, suppliers, vendors and event flow
- Entry and access to the event will be controlled and monitored by the Organising committee.
- Invitation open only to registered conference delegates and 20 personnel from the partner company
Logo Hyperlinked on the GAF website
- Space provided for building of welcome counter (to be done by partner)

TEA/COFFEE/WATER STATION

INR 1,00,000 + GST

- Opportunity to brand the tea/coffee/water stations placed at various areas within the convention centre
- All catering personnel to wear uniform of the partner company (to be provided by partner)
- Option (at partner company’s cost) to build custom tea/coffee booth at various locations

Note: Stocking, serving, refilling, disposal, health & safety, vendor selection and licenses to be managed by the organising committee.

FOOD COURT (BREAKFAST AND LUNCH)

INR 5,00,000 + GST

- Exclusive branding opportunity of the food court lunch area (Main food court that will be operational on all days)
- All catering personnel to wear uniform of the partner company (to be provided by partner)
- Space provided for building of welcome counter (to be done by partner)
- Exclusive entry of 10 personnel along with partner pass entitlements into the zone

BANQUET DINNER

INR 15,00,000 + GST

- Opportunity to have a named Banquet Dinner (7.30 PM-11.00 PM)
- All dinner publicity and branding to carry company name and logo on exclusive basis e.g. Banquet Dinner supported by “X Company”
- Additional venue branding opportunities at the banquet dinner venue will be offered subject to approval of organising committee
- Organising committee shall select venues, suppliers, vendors and event flow
- Entry and access to the event will be controlled and monitored by the Organising committee.
- Invitation open only to registered conference delegates and 20 personnel from the partner company
- Logo Hyperlinked on the GAF website
- Space provided for building of welcome counter (to be done by partner)

DINNER-THIRD DAY

INR 7,50,000+ GST

- Opportunity to have a named Inaugural Dinner (7.30 PM-11.00 PM)
- Inaugural dinner publicity and branding to carry company name and logo on exclusive basis e.g. Inaugural Dinner supported by “X Company”
- Additional venue branding opportunities at the inaugural dinner venue will be offered subject to approval of organising committee
- Organising committee shall select venues, suppliers, vendors and event flow
- Entry and access to the event will be controlled and monitored by the Organising committee.
- Invitation open only to registered conference delegates and 20 personnel from the partner company
- Logo Hyperlinked on the GAF website
- Space provided for building of welcome counter (to be done by partner)



REGISTRATION AREA

INR 4,00,000 + GST

- Exclusive branding opportunity of the registration desk and registration desk backdrop
- All registration desk personnel to wear uniform of the partner company (to be provided by partner)
- All lanyards to have partner logo
- Space provided for building of reception counter (to be done by partner)
- Exclusive entry of 10 personnel along with company pass entitlements into the delegate, OC, faculty and VIP registration areas
- Opportunity to provide handouts, gifts etc. to delegates (to be printed and procured by partner) after confirmation by organising committee

VENUE WIFI

INR 1,00,000 + GST

- Opportunity to brand the Wifi landing page, Wifi name and Wifi password
- Logo on the wifi password distribution desk
- Option (at partner company's cost) to provide branded print coupons of wifi password

LOGISTIC PARTNER

INR 3, 00, 000 + GST

- Branding opportunities in the inside and outside portions of the buses and cars transferring delegates and faculty from various transportation hubs (airport, bus stand and railway stations) to various drop locations (selected hotels across the city and venue).
- Further transfers to be supported from the various hotels to the venue for 4 days on a pre-determined circuit transfer route
- All management personnel to wear uniform of the partner company (to be provided by partner)
- Logo Hyperlinked on the GAF website

HELP DESK

INR 2,00,000 + GST

- Opportunity to brand the Help desks placed at various areas within the convention centre
- All help desk personnel to wear uniform of the partner company (to be provided by partner)
- Option (at partner company's cost) to build custom help desk booth at various locations

Note: Help desk manpower to be provided by the organising committee.

BOOK OF ABSTRACTS

(6000 Copies)

INR 7, 50,000 + GST

- Full page color advertisement in the back page, back inner and front inner page of Book of Abstracts
- Logo Hyperlinked on the GAF website
- Prominent display of Logo at the entrance of Seminar and Exhibition Venues
- One page colour advertisement in GAF Souvenir.
- Name and Logo in E- versions of the book of abstracts.
- One page Company profile to be included in the Book of Abstracts.
- Brochure distribution in the Seminar kit.
- Display panels in various strategic locations (to be supplied by the Sponsor)

PHOTOGRAPHY COMPETITION

INR 1,00,000 + GST

- Display of Logo in the entrance of the photography exhibition pavilion
- Prominent display of logo and advertisement panel in the pavilion where the selected photographs are displayed
- Logo Hyperlinked on the GAF website
- Display of logo on certificates and mementos to the winners



AUDIO VISUALS

INR 3,00,000 + GST

- Logo display in the beginning and end of all presentations
- Logo Hyperlinked on the GAF website

OFFICIAL VOLUNTEER BRIGADE (100 Nos)

INR 2, 50,000 + GST

- Logo of the sponsor on the uniform shoulders /caps
- Logo Hyperlinked on the GAF website
- One page colour advertisement in GAF Souvenir.
- Display panels in a strategic location (to be supplied by the Sponsor)

DIRECTION/ INFORMATION SIGNAGE'S AT SEMINAR & EXHIBITION VENUES (100 Nos)

INR 3,00,000 + GST

- Logo of the sponsor in all signage
- Logo Hyperlinked on the GAF website

PUBLICITY PARTNER

- Sponsor gets an exciting opportunity for associating with the extensive publicity through various media of the GAF 2020, covering host city and nearby cities.
- A combination of Hoardings, Arches, Banners and Posters will be used for publicity.
- 20% of the area will be reserve for the display of logo of the sponsor
- Sponsorship amount varies with size of hoardings and period of display.
- For available opportunities contact organizers.

Chair cover branding - Plenary Hall (3000 Nos)	INR 3,50,000+ GST
Chair cover branding - Hall-Parrallel Session(300 Each 6 Nos)	INR 50,000 + GST each
Chair cover branding - Hall-International Conclave-500Nos	INR 1,00,000 + GST each
Advertisements on Website home page (For main partners)	INR 25,000 + GST
Back page advertisement in the program booklet (Print and e- version)	INR 50,000 + GST
Full page advertisement in the program booklet- inner page (Print and e- version)	INR 25,000 + GST
Front and Back Inner page advertisement - program booklet (Print and e- version)	INR 30,000 + GST
Brochure or flyer insert in delegate kits	NR 50,000 + GST
One SMS to all registered delegates	INR 10,000 + GST
One Email to all registered delegates	INR 10,000 + GST



Banners

Inside Expo hall (6mx3 m)	INR 7500
Inside plenary session hall (6x3m)	INR 10000
Inside parallel session hall (6mx3 m)	INR 5000
Specialty Clinic area (6mx3m)	INR 5000

Allocations will be made on a first-come-first-served basis. Sponsor may combine between different types of packages.

If you don't find a sponsorship package that addresses the needs of your company please contact GAF Secretariat directly to discuss a tailor end package.

Mode of Payment

The payments should be made through DD/Bankers Cheque in favour of Global Ayurveda Festival payable at Thiruvananthapuram, Kerala and send the same to the CISSA office by registered post or courier.

or by bank transfer

Account Name **Global Ayurveda Festival**

Account Number..... **67164122719**

Bank **State Bank of India, Vellayambalam Branch, Thiruvananthapuram, Kerala**

IFSC code..... **SBIN0070308**

Note: After sending payment by bank transfer, inform the organisers through email to gafkerala@gmail.com

Address for Communication

Global Ayurveda Festival 2020

Centre for Innovation in Science and Social Action (CISSA)

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